Value Proposition

Accreditation	Event Management	Administration	Program Development	InfoServices (EVMS)	Research
U of T reputation	**U of T reputation**	**U of T reputation**	**U of T reputation**	**U of T reputation**	**U of T reputation**
Multiple credits	Staff expertise – long-term relationships within the university community and beyond	Service excellence (ability to track, report, and problem-solve accurately and quickly)	Expertise in all things CPD (curriculum development, accreditation, consultation, implementation, delivery, evaluation, needs assessment)	Access to resources (library system etc.)	Content and process experts
U of T accreditation all under one online application	Affordable, efficient, personalized, creative, and reliable customer service	Knowledge of procedures, laws, requirements	Adherence to high standard of educational rigor	Meeting niche needs	Networking
Peer review process	Packaged management	Well connected	Directly addressing the universality, transportability, sustainability, adaptability, and reproducibility of our process	Registration	Offers a community of researchers
Central registration process for all FOM CE events	Accreditation, coaching, educational consultants	Customized financial reporting		Registration Package	Providing a forum for knowledge and sharing expertise (via RICE committee)
Facilitate other professions accreditation (i.e. Pharmacy, Nursing) speaks to IPE	Global payments	Leadership		Payment Gateway	Accessing grant money
Quick tips and templates for program improvement, coaching, more formal faculty development	Financial reporting, addressing issues around HST rebates, short/fair contracts, delivery on profit margin lines EVMS, AMS	Able to adapt/evolve constantly		Accreditation	Acting as research collaborators
Faculty training workshops on best practices and logical processes	Collective knowledge and expertise	Transparency		Abstract Management	Publications
Accreditation of all forms of learning opportunities	Innovative, comprehensive communication and marketing technology	Expertise in financial management		Website Services Development	CERD Awards
Access to educational consultants	Established (unbiased) relationships with industry partners			Consulting	RDRB Literature Database (information regarding core CE principle background, needs assessments, methodology, etc.)
Program development re perceived or unperceived needs	Ethical congruity and responsibility			Marketing Services	Research project brokers
Adherence to high quality and standards	Advancing improved medical outcomes through innovative practices			IT Help Desk	Contributing to research agendas
Portal-based tracking of registrant credits					Support service to KT community
Accreditation of high-stakes programs					
Services to organizations without educational resources					
Access to alumni services (reunions, social activities, professional networking, volunteer opportunities, student life)					